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## CITY CLERK ANNOUNCES ADDED ENTERTAINMENT BENEFITS TO CHICAGO CITYKEY

New benefits for the city's government-issued ID include exclusive discounts for activities across Chicago and nationwide

City Clerk Anna M. Valencia announced today a new CityKey partner, Entertainment Benefits Group (EBG) which will offer additional benefits to cardholders of the government-issued ID ranging from discounted movie tickets and Broadway shows to tours, attractions and nationwide theme parks. These benefits join CityKey's long list of existing partners that includes the Joffrey Ballet, Field Museum and local businesses such as Majani Soulful Vegetarian Cuisine and Back of the Yards Coffee.

"We are always looking for ways to enhance the CityKey to provide additional benefits to cardholders," said Clerk Valencia. "By partnering with EBG, CityKey cardholders can now take advantage of even more things that our great City has to offer while at the same time keeping a little extra money in their pockets."

"EBG is excited to partner with the City of Chicago and power its entertainment and travel offers for CityKey cardholders," said Bill Marbach, EBG Senior Vice President of Business Development. "Our technology solution will support the City in providing members access to special offers on attractions, shows, theme parks, concerts and sporting events, locally and nationwide."

Benefits that will now be available to CityKey cardholders include discounts at Cirque du Soleil, SkyDeck Chicago, AMC Theatres, The Art Institute of Chicago, and Chicago Bulls basketball games. This is not EBG's first time partnering with a City's Municipal ID program as they also power some of the benefits associated with New York City's program also known as IDNYC.

To take advantage of the discounts, CityKey cardholders can visit <a href="https://www.chicityclerk.com/chicagocitykey">www.chicityclerk.com/chicagocitykey</a> and click on "CityKey Benefits" or visiting <a href="https://memberdeals.com/chicagocitykey">https://memberdeals.com/chicagocitykey</a>. Cardholders simply need the unique ID on the front of their CityKey and their email address to browse all available discounts.

121 North Lasalle Street, Room 107, Chicago, Illinois 60602

To schedule an appointment or to view our mobile printing site locations, visit <a href="https://www.chicityclerk.com/chicagocitykey">www.chicityclerk.com/chicagocitykey</a>.

## Chicago CityKey

Mayor Emanuel and Clerk Valencia launched the CityKey program in April 2018. Available to all city residents regardless of race, gender, age, housing status or arrest record, CityKey serves as a 4-in-1 card: a government-issued ID, library card, Ventra card and prescription discount card. Since its launch, CityKeys have been issued across all 50 wards at hundreds of mobile printing sites.

## **Entertainment Benefits Group**

EBG is an e-commerce company that specializes in entertainment, travel, and merchandising products and services through its proprietary platforms. Through private, membership-based programs and other direct distribution channels, the company generates millions of transactions annually – reaching a captive audience and providing leading brands in entertainment, sports and travel with incremental distribution opportunities. EBG owns and operates the largest and most comprehensive travel and entertainment benefits program in the country—serving over 40,000 corporate clients and reaching more than 50 million employees. EBG powers a robust portfolio of technology solutions, and also owns and operates a network of consumer, and membership-based websites. Learn more at <a href="https://www.entertainmentbenefits.com">www.entertainmentbenefits.com</a>.

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